



## Case Study: Canine Caring

John owned a Video Game shop for some years but after closing it down he was looking for a new business opportunity. He tried a few different ideas and happened to be speaking to someone who mentioned a dog walking business. John had always had dogs and cats and after losing his last dog 3 years ago, felt it was time to bring animals back into his life.

**“This seemed like the ideal type of business as I am a real animal lover, but I wondered if I could actually make money doing it as well. I searched the internet for information, etc and came across NarpsUK. I contacted them immediately and it was the best thing I have done. Straight away I knew it would fast track my business and within days of signing up I had my first Dog Sitting job – a lovely German Shepherd which I looked after for three weeks”**

John arranged his insurance, Criminal Record Check and License and registered for the NarpsUK Pet Sitting Business Course.



John then followed the NarpsUK Advice on promoting his business and registered on various free listing sites and social media and the bookings immediately started coming through.

**“I am really excited about my new venture and am confident that it will be successful. I now offer a full range of services including home boarding, pop in services and Dog Walking. Being a member of NarpsUK gives me access to all of the tools I need to run my business – Database Package, Invoicing, Training Courses, and my own website! With these tools I feel confident that Canine Caring will succeed.”**

John is now booked up for the next few weeks and is excited about his new career as a Pet Sitter!