



## Case Study: From Wags to Whiskers

Lisa started her Pet Sitting business in March 2012 after being made redundant from her job after thirteen years. She was left wondering whether she should try to find employment in her current field, or change career doing something that she loved – working with animals! After researching the industry and looking at possibilities, she decided upon an idea she had considered previously; Pet Sitting and Dog Walking.



**“I became a member of NarpsUK and found some very interesting and useful advice on their website! I was able to get my Criminal Record Check done through there. I enrolled in courses for pet care along with First Aid courses for cats and dogs.**

**It’s an ideal situation for someone who’s pet is old/ill or nervous and gets very easily stressed when they go to catteries or kennels. Plus I keep an eye on the house while the owners are gone.”**

Lisa now has regular customers who use her during the week while they are at work. She has a huge range of clients from Chinchillas to Huskies, and has also looked after an incontinent cat who used nappies! She also occasionally sees some of the cats she used to care for whilst volunteering at her local rescue centre.



From Wags to Whiskers began advertising locally in magazines and local shops.

**“NarpsUK is a great place for people to find out about you and it is reassuring for pet owners to know that you are a member of an Association with a Code of Conduct”**

Lisa’s biggest problem now is getting attached to the animals that she cares for. She tells us that they have become like an extended family to her! She says “I wouldn’t change running my own Pet Sitting and Dog Walking Business! I love it!!!”

Some of my clients!